

GUIDELINES

1. This Plein Air Art out Event is not a juried event; it is open to the first 20 who send a registration form with payment. Registration deadline is September 26, 2024.
2. **Hermosa Art Out Plein Air Event dates are Thursday, October 3 – Friday, October 4 for creating. October 5 for set up, show, voting, awards.** Set up at HAHA Museum from 9AM – 10AM. Show and voting from 10AM – 3PM. Reception from 4PM – 6PM.
3. Registration fee is \$20, due by September 26 along with registration form.
4. **Rules for your artwork:**
 - a. **Event artwork:** All Art Out artwork must be created “en plein air” (outside) within a 25-mile radius of the City of Hermosa. (Please be respectful of private property and ask permission.) **These will be the only works eligible for awards.**
 - b. **Artwork set-up options:** HAHA will have display boards available or Artists may bring their own easels to use. Set up time is from 9AM – 10AM on Saturday, October 5. Please bring an Artist statement/bio to display with your entry (general info). HAHA panel sizes are: six 2’ x 3’ panels, and twenty 22” x 34” panels
 - c. **Artwork sales:** Your artwork may be offered for sale to the public during the show on Saturday. Artist is responsible for sales. All artwork must be displayed until the end of the show/reception at 6:00 PM on Saturday.
 - d. **Check out:** Artists may pick up unsold art from the HAHA Museum after the completion of the reception between 6:00 & 7:00PM Saturday, October 5, or make other arrangements with a HAHA volunteer ahead of time.
5. **All blank surfaces (canvas, paper, etc.) must be stamped at the HAHA Museum, 25 N. Second St. Hermosa, SD, between 8AM & 10AM, Thursday October 3.** Canvas must be blank but may be tinted. The stamp must be visible on the back of the finished artwork when framed. Artwork done on paper may be loosely framed so the backs of the papers can easily be checked for proof of stamping, after which the Artist can complete the framing. Or the paper can be mounted on rigid supports before Artist’s check-in and stamping. The stamp would then be easily seen when the finished work is hung at the venue with less framing disruption.

6. Canvases/papers must be free of images prior to stamping; no false fronts, no digital prints to be painted over. No paintings from photographs, no entries produced using manipulated photographic processes, computer enhanced imagery, or other non-plein air methods will be permitted.
7. Any artwork you show at the event must be properly framed and ready to hang. Gallery wraps will not be permitted. This applies to all artwork hung during the event.
8. Artists will receive 100% of the selling price of their artwork. However, free-will donations to HAHA will gratefully be accepted. HAHA is a 501(c)3 non-profit - donations are tax deductible as law allows. Sales are to be handled by the Artists themselves, but HAHA volunteers may collect for them if Artists cannot be there and arrangements are made ahead of time. Artist is responsible for collecting, reporting and paying South Dakota Sales Tax (4.2%), Hermosa City Tax (2.0%) and Tourism Tax (1.5%).

AWARDS

Voting will be done during the show on Saturday from 10AM – 3PM.

Popular choice awards will be:

1st place - \$100

2nd place - \$50

3rd place - \$25

Food and Snacks in Hermosa:

Hermosa Coffee House, 13 2nd St. Tuesday – Saturday, 7AM – 1PM

Lazy R Bar & Grill, 24547 SD-79. Tuesday – Saturday, 4 – 9PM

Lintz Brothers Pizza, 14287 SD-36. Thursday – Saturday, 3 - 8PM

Pops Grocery Shoppe, 30 Ferguson St. Thursday, Friday 8AM-7PM, Saturday, 8AM – 6PM

Corner Pantry Travel Center, 25 Heartland Express, SD-79, Open 24 hours